## Evaluating Alternatives to Passwords

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Key Presentation Topics

- Authentication Model
- Authenticator Characteristics
- Knowledge Based Authenticators
- Possession Based Authenticators
- Biometric Based Authenticators


## Identification

- A process for presenting an identity for use.


## Authentication

- A process for validating proof of an identity.

Authenticator


## Authenticator Types

## What you know

- Passwords
- Passphrases
- Secret Answers
- Graphical Passwords


## What you have

- ID Cards
- Password List
- One-Time Password Tokens
- Private Keys (Certificates)


## What you are

- Physical

Features

- Psychological

Traits

## Authenticator Characteristics

- Usability
- How effectively can people operate
- Uniqueness
- How distinct is the proof
- Integrity
- How difficult to guess, forge, or steal
- Affordability
- How much does it cost to buy or maintain
- Accuracy
- How often do mistakes occur


## Personal Identification Number (PIN)

- Very simple authenticator
- Difficult to enforce hard-to-guess PINs
- May include non-numeric characters
mum Secret Answers
- One or more correct answers authenticates an asserted identity
- Users may be allowed to define questions
- Typically a secondary authenticator

Passwords

- Based on a string of characters
- Usually too predictable (i.e. poor uniqueness)
- Length rarely greater than 8 characters
- Often consist of words or names
- Typically composed of lowercase letters
- Often think alike when choosing passwords
- Use same password across systems
- Not changed frequently enough
- Controlled through requirements for character use, length, and pattern matching?



## Password Characteristics

Poor Fair OK Good Excellent

Usability


Uniqueness
Integrity
Affordability
Accuracy

Passphrases

- Multiple words, typically mixed case with numbers and symbols
- Improvement upon passwords with little user learning curve
- Not much study yet on predictability
"The light of the MOON struck me in June" "SeattleSeahawksSingSadSongS4ME"
"emmyis7"


## Graphical Passwords

-men Graphical Passwords

- Rely on memory of images to authenticate
- Users select, draw, or manipulate pictures
- Relatively young technology that needs more attention


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## "What You Have" Authenticators

## "What You Have" Authenticators

- Magnetic-stripe cards
- RF \& Wiegand cards
- Stored-value cards
- Password lists


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nme One-Time Password (OTP) Tokens

- Generates a new password for each use
- Can be challenge/response-based
- Based on a unique, secret token seed value (and usually synchronized time)
- Implemented with hardware or software


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## OTP Tokens Characteristics

Poor Fair OK Good Excellent

## Usability

Uniqueness
Integrity
Affordability
Accuracy

## Digital Certificates -



## Digital Certificates

- Rely on the use of private and public keys
- Typically require a Public Key Infrastructure (PKI) for certificate creation, publication, renewal, \& revocation

Poor Fair OK Good Excellent

## Usability

Uniqueness
Integrity
Affordability
Accuracy


## Smart Cards

-menart Cards

- Microprocessor with memory that can generate and store keys and certificates
- Different form factors and interfaces
- Cryptographic functions using private key are processed on the card itself



## Smart Card Characteristics -

Poor Fair OK Good Excellent

## Usability

Uniqueness
Integrity
Affordability
Accuracy
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## Biometric Authenticators

## Biometric Authenticators

- "The automated use of physiological or behavioral characteristics to determine or verify identity." - International Biometrics Group
- Rely on interpretation or 'minutiae' of a biometric trait
- Maturing technology and standards
- Increasingly used for physical security


## Biometric Authenticators

- Fingerprint $=48 \%$
- Face = $12 \%$
- Hand = 11\%
- Eye (Iris) = 9\%
- Voice = 6\%
- Keyboarding $=<1 \%$
*     - Data source: International Biometrics Group 2004 Market Share



## Biometric Characteristics

Poor Fair OK Good Excellent

## Usability

Uniqueness
Integrity
Affordability
Accuracy
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n- Multi-Factor Authenticators

- Stronger authentication?
- Can combine best features
- Might combine worst features
- Do not want an Ident-I-Eeze"*
* Coined by Douglas Adams in his book Mostly Harmless.


## Summary

## Summary \& Call to Action

- Focus on entire authentication system
- Evaluate suitability of authentication solutions for your specific environment
- Do consider the Integrity of authenticators, but don't forget about other characteristics
- Assess \& fortify password dependent systems
- Visit www.passwordresearch.com



## Questions?



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